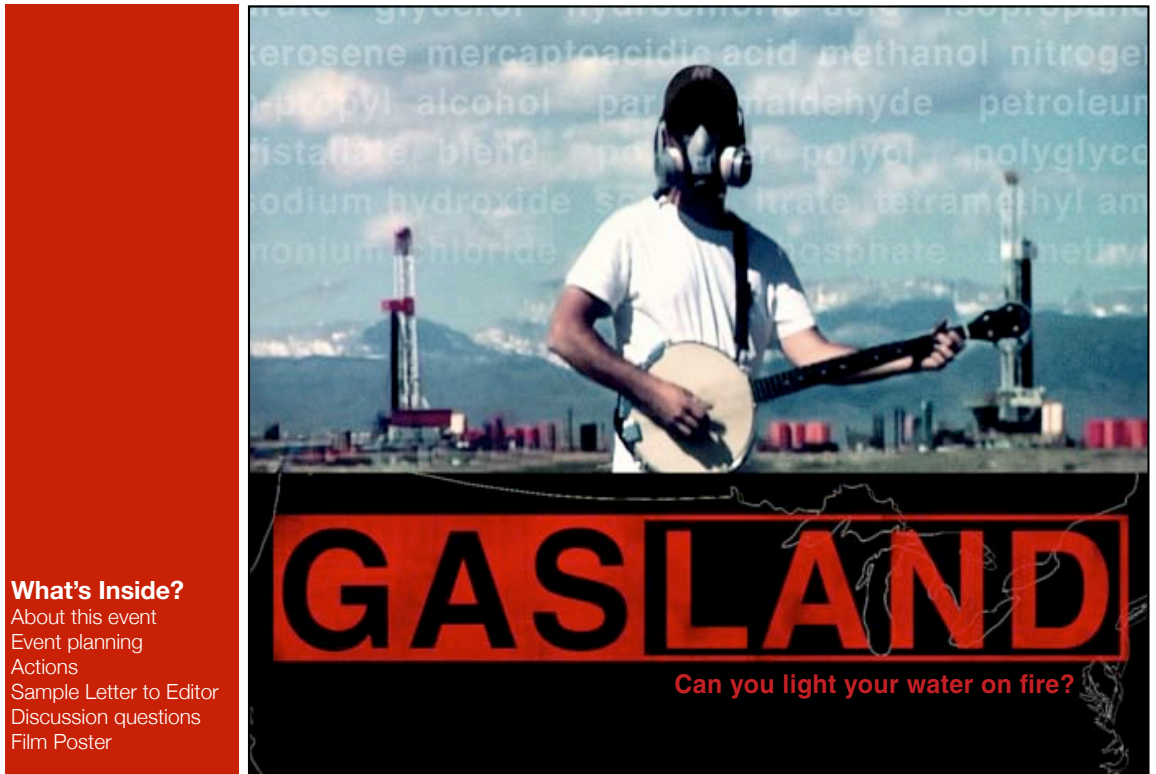


HOUSE PARTY GUIDE



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Gasland. Coming to HBO.
June 21, 2010. Nationwide.
Watch. Share. **Do something.**

Why host a *Gasland* house party on June 21st? A) Learning about the destructive impact of gas drilling is always more fun with friends. B) It's the longest day of the year, you'll have plenty of time to watch, discuss and take action. This guide will help you plan and execute a stellar home screening party. We've got your invitations covered, your post screening discussion questions and actions, your tips for hosting a green event, additional resources and links and much more. Got questions? Contact steph@gaslandthemovie.com

all about The Film

The largest domestic natural gas drilling boom in history has swept across the United States. The Halliburton-developed drilling technology called "fracking" or hydraulic fracturing has unlocked a "Saudi Arabia of natural gas" just beneath us. But is fracking safe? When filmmaker Josh Fox is asked to lease his land for drilling, he embarks on a cross-country road trip to find the answer to this question. A nearby Pennsylvania town which was recently drilled reports that residents are able to light their drinking water on fire. This is just one of the many absurd and astonishing revelations of a new country called Gasland. Part verité travelogue, part expose, part mystery, part bluegrass banjo meltdown, part showdown, Gasland is a cross-country odyssey with unexpected humor, uncovering a trail of secrets, lies and contamination.

The Director

Josh Fox is Founder and Artistic Director of the award winning film and theater production house International WOW Co. Over the last 15 years, Josh has written, directed and produced two feature films and over 20 works for the stage. His feature documentary debut Gasland won the 2010 Sundance Special Jury Prize, the Big Sky Documentary Film Festival Artistic Vision award, the Audience Award at Thin Line Film Festival, the Special Jury Prize at Sarasota International Film Festival and the Grand Jury Prize at the Yale Environmental Film Festival. His narrative feature MEMORIAL DAY debuted in 2008 at CineVegas Film Festival. *The New York Times* hailed him as "one of the most adventurous impresarios of the New York avant-garde" and *Time Out NY* called him "one of downtown's most audacious auteurs," citing his "brilliantly resourceful mastery of stagecraft." Josh earned his BA from Columbia University.

"Gasland may become to the dangers of gas drilling what *Silent Spring* was to DDT."

-Variety

"Gasland just might be the best film of the year. And it might just take you from outrage right into the fire of action."

-The Huffington Post

"If your soul isn't moved by the documentary, yours is a heart of shale."

-Denton Record Chronicle



Let's Get This Party Started.

At 9:00 P.M. EDT on June 21st, Gasland will air on HBO. We want you to invite your friends and family over to watch it together. Here are eight steps for hosting a green screening.

- 1) Invite your guests via email, phone or listserv. Tweet about it (our hashtag is [#gaslandmovie](#)) create a Facebook Event (& join our [Facebook](#) fan page), use [Evite](#) or [MyPunchbowl](#) to make an invitation and manage RSVPs in one place. Send out the [movie trailer](#) or [this](#) little clip. Send your guests the movie poster (page seven), Josh's [interview](#) on *NOW on PBS* and [this](#) review in *Variety*.
- 2) Arrange for a guest speaker to join your house party. You might contact a local activist group working on natural gas drilling, an environmental studies professor, property lawyer, political leader or someone directly impacted by drilling.
- 3) Encourage your guests to walk, bike or carpool over. Start the planning with a "carpooling" discussion board on your Facebook event page.
- 4) The better the snacks, the better the party. In the spirit of showing a film about environmental sustainability, purchase ingredients from your local farmer's market and pair your screening with a group potluck made up of dishes with local ingredients. To cut down on waste, do not use disposable cutlery or plates and have a recycling bin visibly placed in your home.
- 5) Check the day's headlines. If there are any gas drilling stories in the papers, clip them out and share them with your guests (so they'll understand how timely your event is). At 8:45 PM, introduce the movie. Read page two of this guide aloud to your guests.
- 6) Have a computer accessible so your guests can immediately contact their representatives, join the *Gasland* fan page on [Facebook](#) and sign up for our e-mail list. Hand out blank pieces of paper to your guests and encourage them to write letters to their representatives, prepare as many pre-addressed stamped envelopes as you have number of guests. We recommend three per person (one per Congressperson, two per Senator). See page four for more awesome action ideas.
- 7) After the screening, allow 30 minutes for discussion. See page six for sample questions.
- 8) The day after, send a thank you e-card to your guests with links to our partner organizations. Remind them to contact their representatives and join [our e-mail list](#).

Industry representatives testifying before Congress denying the harmful effects of gas drilling. (Left)

Igniting the tap water with one of the many residents Josh met on his road trip. (Right)



Are you fracking kiddin me? **Do something now.**

Take the temperature of the room, sense if people are ready to take action right way. If so, log on to [our site](#) and follow the steps to write to your representatives. If you have more time start the conversation going (see page six) and tell your guests about the 10 actions below, which they can start on now. Running short on time? Paste this list into an e-mail and send to all of your guests tomorrow.

Start Locally

1. Join a local (and national) organization fighting fracking. You can find a list of them [here](#).
2. Elect one person to become your community captain. They will be the point person for web alerts, legislative efforts and coordinating group attendance at rallies. Sign up for [here](#) for timely alerts.
3. New Yorkers, call your State Senator and Majority Leader Sampson - (518) 455-2800 and your Assemblyperson and Speaker Silver - (518) 455-4100. Urge them to enact a minimum 2-year moratorium on fracking in NY (A10940/Englebright & S.7592/Addabo) and require the DEC to stop issuing fracking permits until 120 days following the EPA Study on fracking and drinking water supplies.
4. Pennsylvania residents, contact your House Representative to reign in gas drilling by approving HB 2213 and contact your State Senator to stop leasing of State Forests for gas drilling by approving Bill 2235. Find your legislator [here](#).
5. Live outside of NY and PA? Go to our [site](#) to find and submit ideas for state specific actions.
6. Write a Letter To The Editor of your local newspaper with your concerns. To see sample letters, see page five. First learn more about fracking from the [Environmental Working Group](#) and [OGAP](#).

Talk to Washington

7. Contact [your Federal Representatives](#) and tell them to pass the [FRAC Act](#). E-mail them, send a postcard, give them a call tomorrow morning. Let your voice be heard.
8. Tell the White House natural gas is not the solution to our oil spill or energy problems- 202.456.1111.

Your Gas Drilling Routine

9. Set a reminder on your phone, computer or refrigerator to call your representatives each day or use an easy to remember time like 11:11 am. Here's a call script:

I live in _____(state/town) and I am worried about the effects that Hydraulic Fracturing for natural gas can have on our water, air and public health. I am aware that the industry is exempt from most of our basic federal environmental and public health laws, such as the Safe Drinking Water Act, Clean Air Act, Clean Water Act and Superfund Law. I urge _____(representative's name) to support the FRAC Act at the Federal level and to move towards a moratorium at the state level until Hydraulic Fracturing can be proven safe or stopped completely.

Monday: Call State Representatives

Tuesday: Call Congressmen and Senators

Wednesday: Call President Obama

Thursday: Call Mayor and City Council members

Friday: Call your mama (or your daughter or son or kids school) Be creative!

10. E-mail the Gasland [trailer](#) to 10 friends along with this action list. If you'd like to organize a public screening for these friends and the rest of your community, [contact us](#).

Letter to the Editor

Before writing to your local Editor, read up on fracking. Here are some great resources that our partners have put together for you:

- **[Oil and Gas At Your Door](#)**: A free comprehensive guidebook produced by Earthworks' OGAP, perhaps most relevant for folks in the Western part of the U.S.
- **[Drilling Around the Law](#)**: Environmental Working Group's report about natural gas companies skirting federal law.
- **[What You Need to Know About Natural Gas Production](#)**: Lecture by Dr. Theo Colburn.

Sample Letters To the Editor (these have all been published by activists in NY & PA):

Mireya Navarro emphasizes the economic benefits anticipated from hydraulic fracturing and generally glosses over the intrinsically contaminating process that is at the core of this technology. Both Chenango, NY and Hancock, NY are within 50 miles of Dimock, PA where the PADEP has said that hydraulic fracturing has contaminated 9 square miles including the wells of at least 15 families (The Carter 15) who are taking legal action against Cabot Oil & Gas for losses related to health and property values. Just last month an 8000 gallon fracking fluid spill in Dimock went into Stevens Creek and will make its way into the Susquehanna River and into Chesapeake Bay. "They were told the process could not contaminate ground water and posed no harm to the people who live there" reported Abrahm Lustgarten of ProPublica. There are dozens of similar examples. Everybody in Chenango and Hickory knows about Dimock. Joe Levine, Co-Founder Damascus Citizens for Sustainability and NYH2O. Dedicated to banning hydraulic fracturing in NY.

Editor: I just read the Jan. 2 article on Josh Fox's film on the Marcellus shale drilling. Looks like we finally have a true hero in this fight to protect NEPA's [National Environmental Policy Act] vital environment and drinking water. I truly hope that Josh's film addresses the rampant "bribes" being given to our state lawmakers by all the drilling companies to stop citizens from learning the truth about how dangerous the fracking fluid is to our water sources. In last week's Business Week, there was an article on Exxon's purchase of drilling companies to capitalize on the profits of this drilling. The article noted that New York State is finally taking its drilling problems to the EPA and has started action to halt all drilling until the true dangers are addressed. Too bad our Pennsylvania lawmakers are all trying to make money on the devastation of our environment. Ron Ashton, Gouldsboro

In "[Dark Side of a Natural Gas Boom](#)" (Business Day, Dec. 8), you quote Aubrey K. McClendon, chief executive of Chesapeake Energy Corporation, as saying that "to be able to scale up our drilling, clearly we have to be in sync with people's concerns about water." It's a sad state of affairs when an energy executive in Oklahoma City is more in tune with the environmental concerns of New Yorkers than their own state leaders. If the draft rules issued by the state are not changed to include a ban on drilling in the Catskill-Delaware watershed, we run the risk of contaminating the unfiltered water supply for nine million New Yorkers and incurring billions of dollars of cost to build and operate a filtration system. The chance of New York City's water being polluted is too great, and the cost of repairing the damage too high, to make it a risk worth taking. Scott M. Stringer, Manhattan Borough President

Let's Talk.

After the credits roll, turn up the lights, grab a drink and get the conversation going. Here are 10 questions to start you off.

1. If approached with a lease offer from a natural gas company, what strategic questions would you ask?
2. Is natural gas the best answer for weening ourselves off foreign oil? What other options do we have?
3. How can you protect your local community, state or country from the adverse affects of unregulated gas drilling?
4. How do you feel? Which scenes were the most memorable, powerful or surprising to you?
5. If you signed a lease and then your water became contaminated due to natural gas drilling, who is responsible?
6. What can you do to raise further awareness of the risks of natural gas drilling?
7. Industry representatives are adamant that gas drilling is a safe process despite the countless cases proving otherwise. If one of them was here tonight, what would you ask or say to them?
8. If your legislative representative was here tonight, what are three key points you would make to them?
9. Is *Gasland* a skewed, one-sided portrayal of hydraulic fracturing? If you were to make the counter film, what would you show?
10. Which of the vignettes did you find most compelling?

SUNDANCE FILM FESTIVAL 2010
Special Jury Prize
U.S. Documentary

GASLAND

Can you light your water on fire?

PREMIERES MONDAY, JUNE 21 AT 9PM/8C ON HBO

HBO DOCUMENTARY FILMS, PRESENTS AN INTERNATIONAL WOW PRODUCTION "GASLAND" A FILM BY JOSH FOX, EDITED BY MATTHEW SANCHEZ
PRODUCED BY TRISH ADLESIC, JOSH FOX AND MOLLY GANDOUR WRITTEN AND DIRECTED BY JOSH FOX

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